

## **Anton Rabie**

Anton Rabie, is the Co-Founder and Co-Chief Executive Officer of Spin Master and a member of the company's board of directors. After graduating with an Honours in Business Administration from the Richard Ivey School of Business at the University of Western Ontario, Anton partnered with friends Ronnen and Ben to create Spin Master, now a global leader in children's toy and entertainment. Spin Master is renowned for its innovation and commitment to pushing the boundaries of play, a philosophy shared and fostered actively by Anton.

During the first decade with Spin Master, Anton led many functions including sales, marketing and human resources, where he was instrumental in attracting and developing talent and creating and managing relationships with both domestic and international retailers. In recent years, Anton has spearheaded the company's global expansion with the establishment of international offices in more than 20 countries. He plays a foundational role in Spin Master acquisitions, with close to 20 completed to date, including Tech Deck, Cardinal, Meccano and most recently GUND. Anton is also focused on business development and building international subsidiaries for worldwide marketing and distribution. He has been instrumental in establishing and expanding Spin Master's position within the games category and continues to lead this category.

Described as an "energy force" by his colleagues, Anton is passionate about people, promoting the company's culture and empowering employees to be at their best. He embodies Spin Master's values and is relentlessly committed to finding, developing and acquiring world class talent. His current focus is Project Inspire, aimed at creating a best-in-class workplace that enables employees to achieve their best, while also attracting top talent to build a foundation for Spin Master's long-term success.

Over the course of his career, Anton has received numerous accolades, including being recognized by the Globe and Mail's Report on Business magazine as a Top 40 Under 40. He generously shares his knowledge and time by engaging in a wide range of community organizations and charitable causes. Outside of work, Anton is extremely passionate about spending time with his family and living a healthy lifestyle. His love of tennis, instilled in him as a child, has incited an interest to study the science of human psychology. Anton has combined insights from his business, sports and psychology to create a new video series, Mindstones™, to help coach and inspire others.